

Just Beauty

MAGAZINE

Advertising Contract for Just Beauty Magazine 2014/2015

Date	_____	VAT Number	_____
Business/Agency	_____	Contact Person	_____
Postal Address	_____	Contact Number	_____
	_____	E-mail	_____
	_____	Website	_____
Locality	_____	Artwork	_____
Post Code	_____		

RATES

Prices excluding VAT

Premium Pages

Front Cover	€950
Inside Front Cover	€700
Inside Front Cover Spread	€900
Centre Spread	€600
Inside Back Cover Spread	€750
Inside Back Cover	€650
Back Cover	€800

Main Pages

Quarter Page	€125
Half Page	€200
Full Page	€350
Full Page + Advertorial Spread	€550
Advertorial Full Page	€250
Product Spot	€100
Surcharge: Right-hand Side	€50

Artwork Fee on Total Net Price 15%

Date

Issue

	17 Mar 2014	18 Jun 2014	19 Sep 2014	20 Dec 2014	21 Mar 2015	22 Jun 2015	23 Sep 2015	24 Dec 2015
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5% discount
for 2 adverts booked

10% discount
for 3 adverts booked

15% discount
for 4 adverts booked

Payment Agreement Total amount invoice agreement Per issue

Payment Method Cheque Cash Credit Bank Transfer

Net

Total including 18% VAT

Deposit

Amount Due

Account name: Just Publications

Currency: Euro

Bank: Banif Bank plc

Branch: San Gwann

Account number: 00341525101

IBAN: MT89BNIF14502003415251017000000

SWIFT CODE: BNIFMTMT

Sales Representative _____ Advertiser _____

Notes _____

Name in Block letters _____ Name in Block letters _____

Signature _____ Signature _____

JUST PUBLICATIONS

DESIGN + PRINT & WEB

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T. 21331188 M. 79236564/79093764

E. info@just-publications.com

W. www.just-publications.com

VAT Number MT 19612232

This contract abides Just Publications to honour agreement. Client hereby agrees to honour respective payment as agreed. Should client cancel agreement, we reserve the right to charge amount in full as agreed on this contract.

Info & Specs

JUST BEAUTY MAGAZINE is a quarterly published business-to-business magazine that is distributed for free to all beauty-related businesses in Malta and Gozo.

The distribution of 4,000 copies provides a unique service to this industry, linking importers and agents to salon professionals.

- Free distribution of 4,000 hard copies by Maltapost
- Mailed to all beauty salons, hair salons, nail technicians, make-up artists, health centres, fitness instructors, massage parlours, MCAST, pharmacies, spa centres in Malta and Gozo
- Mailed on a quarterly basis (March, June, September, December)
- Online version and social media presence
- Elegant design, fresh and educational content

Note: Dimensions include a 5mm bleed



A4 Full Page
(22cm x 30,7cm)



A4 Half Page Vertical
(9,75cm x 28,7cm)



A4 Double Page
(43cm x 30,7cm)



A4 Half Page Horizontal
(20cm x 14cm)

- *Artwork must be sent in CMYK and high resolution (300dpi) format in .pdf or flattened .jpegs.*
- *Avoid text and product images running through the spine when designing a double page spread.*
- *Export only with bleed marks. Crop marks, colourbars and other printing marks must not be included.*